



PRODUCT DESIGNER · AI & SAAS

Dianne (Li-Chia) Ting

Designs and ships products end-to-end — from problem definition to working build.

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SUMMARY

Product Designer who takes products from problem definition to shipped, working software — independently. M.S. in User Experience (GPA 4.0), backed by seven years in marketing and co-founding a studio — grounding design decisions in real commercial trade-offs. I turn ambiguous, data-heavy problems into intuitive products and use an AI-assisted build process to ship and validate them — not just hand off mockups.

EXPERIENCE

miirr.ai

Aug – Sep 2025

Product Designer (Contract)

- Translated a founder's abstract concept into a complete, validated product experience from zero existing material — designing the core flow where users upload mixed-format files and see them rendered as a clean, scannable table inside the product.



- Delivered designs via a Git repo plus a clickable demo, sharply cutting engineering build time by eliminating back-and-forth over UI details — reducing handoff friction.
- Helped advance the product to acceptance into the AI2 Incubator (currently in active development).

Arxtect

Jun – Nov 2025

Product Designer (Contract)

- Defined the product's editor UI from the ground up — the AI LaTeX tool previously had no editor interface — establishing the core editing experience the product is built around.
- Built and maintained a scalable component library to keep the new interface consistent as it grew, reducing engineering handoff friction.

Afghan Health Organization (AHAO)

Oct 2024 – Present

Volunteer Website Designer

- Led a full redesign of afghanhealth.org, restructuring the information architecture so a first-time visitor immediately understands what the organization does — replacing a cluttered layout with a clean, focused experience.

Appy.yo

Jul – Aug 2023

UX Design Intern (Remote)

- Ran user research and usability testing with a diverse participant pool, feeding findings back into design iterations.
- Designed and prototyped the resulting flows in Figma as a remote intern, contributing to the product's UX direction.

SELECTED PROJECTS

1ST PLACE · CASCADIA AI HACKATHON 2026

MoodBoard



Designed and shipped an AI room redesign tool that turns a photo of a real space into a clickable in-budget plan — in 17 hours. Won 1st Place (Apify Prize); the smooth visual flow guiding users to a clear outcome was a standout for judges.

DIANNE TING

END-TO-END PRODUCT · 0→1

The Roots

Independently designed a navigation tool for first-generation immigrants — owning the full process from user research and product strategy through UX and visual design.

CIVIC TECH PWA

FLARE

Designed a community safety web app integrating real-time alerts, focusing on intuitive user flows during high-stress edge cases and system constraints.

PREVIOUS EXPERIENCE

Co-Founder & Operations Lead

Jun 2017 – Feb 2020

Lindy Island Swing Studio | Taipei, Taiwan

Applied user-centered thinking to optimize end-to-end service workflows. Managed complex logistics for international events and oversaw digital marketing strategies to drive user acquisition.

Marketing & Operations Specialist

2011 – 2017

The Westin · Q Square · Shin Kong Mitsukoshi | Taipei, Taiwan

Seven years in marketing for high-volume hospitality and retail brands.

EDUCATION

M.S. User Experience

Arizona State University
GPA 4.0 · 2022–2024

Focus: Research-driven design and measuring user engagement metrics.

B.F.A. Media Art





DIANNE TING

CORE COMPETENCIES

DESIGN & STRATEGY

SaaS Workflow Design

Information Architecture

Design Systems

Rapid Prototyping

Accessibility (WCAG)

TECH & AI WORKFLOWS

Figma

Cursor

Claude

Vercel

Astro

Tailwind CSS

HTML/CSS

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